

EZ Funnel Formula

ASSETS CHECKLIST

- Free Opt-in Gift
- Complete End Result/Promise
- Product Benefits
- Survey Questions
- Bird's Eye View for your product
- Product Mission
- Product Name
- Perfect Email Marketing Sequence
- Guarantee
- Bonuses
- Logo
- Colors
- Images
- Videos
- Fonts
- Domain Name
- Product Delivery Email Sequence
- Testimonials
- Frequently Asked Questions
- Credibility Copy: Bio/Experience
- Call to Action
- Privacy Policy
- Terms & Conditions
- Product Features